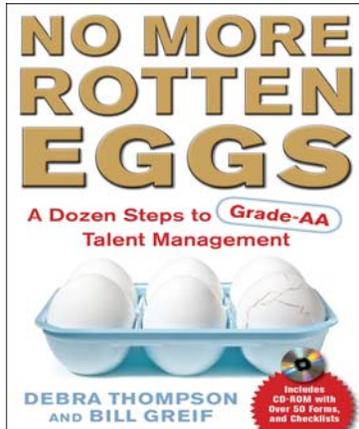




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NO MORE ROTTEN EGGS:
A Dozen Steps to **Grade AA** Talent Management

By Debra Thompson and Bill Greif

Proven guidance for business owners and Human Resource professionals to hire Grade AA talent the first time, every time!

Peter Drucker, the famous management guru, once said, "One third or more of all hiring decisions are outright failures and in no other area of business would we tolerate such dismal performance." The cost of a bad hire in recruitment, training, rework, lost wages and most importantly, lost customers can be fatal to a business.

NO MORE ROTTEN EGGS: A Dozen Steps to Grade AA Talent Management (McGraw-Hill; February 2010) by Debra Thompson and Bill Greif provides business owners, hiring managers and Human Resources professionals with step-by-step guidance for revolutionizing their hiring practices and keeping their company or organization ahead in today's marketplace with the best staff. The book incorporates an interactive CD-ROM with reproducible forms, samples and handy links. This invaluable hiring guide provides validated and proven processes that when followed, will guarantee hiring a top performer which

ultimately will increase profit and productivity. **NO MORE ROTTEN EGGS'** authors and Human Resources experts Debra Thompson and Bill Greif show you how to:

- Write comprehensive ads to attract top performers
- Write effective job descriptions to hire and manage the best candidates
- Use proven prescreening and interviewing practices that allow the best potential employees to rise to the top
- Use validated and accurate tools for assessing personality, behavior and intelligence to find the perfect fit for the company and for the team
- Eliminate the rotten eggs

ABOUT THE AUTHORS

Debra Thompson, president of TG & Associates, LLC, since 1995, is an international speaker, consultant, coach and author. Prior to TG & Associates, she owned and managed a successful printing company in Michigan for 17 years. She has combined her business ownership, her extensive research and her consulting experience to create tools that focus on the human side of business. She has brought this knowledge to business owners, associations and HR professionals in her presentations, articles, 5 prior books and now in **No More Rotten Eggs**.

Bill Greif uses his engineer's perspective as a partner in TG & Associates along with intense people management experience from 20 years in the U.S. Army as a staff officer, project manager, trainer, troop leader and unit commander; and over 20 years in the aerospace industry as a program manager and department manager to help define the processes and tools now embodied in **No More Rotten Eggs**. He lives with Debra in Tucson, AZ.

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For author interviews, artwork, excerpt information and **bulk sales**, please contact: **Staci Shands at 212-904-4613 or Staci_Shands@mcgraw-hill.com**.